

Title of Article: Nollywood: The Portrayal of the Nigerian Society.

Author(s): Farinde, K.O

Outlet: *International Journal of Communication*. No.9, December: 282-290

Date: 2008

Abstract

Nollywood has over the years become a world phenomenon, as its movies are being sold in Ghana, Togo, Kenya, Uganda , South Africa as well as Jamaica, USA and the UK to name a few. This paper looks at the portrayal (positive and negative) of the Nigerian movies and finds out that the movie industry has not fully reflected an appropriate image of Nigeria. The paper concludes that we (Nigerians) owe it to our country to help uplift her image, one that has been battered by our governments and Nigerians themselves. All the same, the movie business has become a template of unity, a matter of what is not ideal and also a bad teacher of what is right.