

Title of Article: Women, Culture Tourism and National Development in Nigeria

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Abstract: In spite of the abundant cultural resources, Nigerian leaders seem not to realize their value and apply same to evolve viable tourist industries with monetary gains for the country. Unlike Europe, Asia and Australia, where culture and tourism sector account for huge income, to execute national projects and as viable source of employment generation, much is yet to be achieved to enable Nigeria tap her widespread tourism potentials maximally. The aim of this paper is to define and classify the various forms of tourism, which can be explored for positive advantage. In addition, the ecotourism potentials of Nigeria, problems and prospects from the point of view of culture, women and the role of mass media in harnessing tourism for national development are examined. It concludes with some suggestions for the way forward in terms of measures required to redefine culture, tourism and Nigeria's much needed national development.