

## **ABSTRACT**

Industrialization builds up a country's ability to turn raw materials into finished goods for domestic consumption, exporting or even as ingredients for further processing. Nations engage in industrialization in the hope of enhancing their economic growth and independence. Thus, they evolve policies and channel their resources towards the actualization of this dream. In 2003, Nigeria the country adopted an Industrial Policy to drive the real sector of the economy. The media is the society's mirror that reflect the happenings within and around a particular nation. News magazines are expected to report on issues of great interest to the society where they are domiciled. This study set out to find out how two national news magazines - *Tell* and *The News* covered stories on industrialization in Nigeria between 2010 and 2013. Using a content analytical method, it was found that these magazines published infrequent stories on Nigeria's industrialization activities. Even they few that they reported were not given much prominence because most of them were hidden in their inside pages.

**Keywords:** Industrialization, real sector, manufacturing, D-8, economy.